

# THE GLEICHEN CALL

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GLEICHEN, ALBERTA, WEDNESDAY APRIL 10, 1935

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## VIMY BANQUET AT QUEENSTOWN LARGELY ATTENDED

On Wednesday evening, April 8th, the Vimy Banquet and Dance started annually by Queenstown members of the Gleichen Branch, Canadian Legion, was held in Queenstown. Mr. W. E. Jennings kindly donated the use of his building for the banquet. The ladies, as usual, provided a very bountiful repast, to which all present did justice. Among the visitors were the following members of the Marquis Municipal Council and their wives: M. H. Ward, of Arrowwood, Donald Sinclair of Vulcan, and Steve Williams, Queenstown. Comrades P. B. Discher and Dr. G. M. Carson were visitors from Vulcan, and Provincial President Walter Bullard, of Calgary, represented the Provincial Command.

The after dinner program opened with all rising for a minute's silence in memory of the fallen. W. Oiler, president of the branch, welcomed the members and their friends and visitors, and proposed the toast to His Majesty the King. He then called on Comrade Discher of Vulcan, who proposed the toast to the Provincial Command. Provincial President Walter Bullard, in replying, stated that after the banquet he was too full, at least, for words. He offered sympathy on behalf of Alex Walker, Ralph Henderson, and Col. Dingle, who had been expected but were unable to come. Alex Walker had just returned from Ottawa, and had business to attend to which could not be neglected. Ralph Henderson had sickness in his family and Col. Dingle had a business engagement which prevented him from making the journey.

Comrade Bullard referred to the development of the veterans' organization to the present stage of unity and stated all representations to the Parliament of Canada were now made by a body of all veterans' organizations were represented, the Associated Veterans. Alex. Walker has just returned from a trip to Ottawa, made as part of the effort to secure the reduction of age under the Veterans Allowance Act to 50 years. The officers of the Provincial Command, stated that certain figures as to the cost of this change had been presented in Parliament when the bill was proposed, and that these figures were far from correct. Upon investigation, it was found in connection with the situation in Alberta, they had concluded that the actual cost of giving all veterans over fifty years of age an allowance of \$40 per month would entail an increased expenditure of \$6,000,000 a year, but the saving in relief now being paid would reduce this figure to \$4,000,000 annually. Further they believed the figure would be now at the peak, and would decrease with the passing years. These figures had been presented to the committee of Parliament, and he believed, in view of the reception given the veterans representatives that there was good hope of the amendment to the act going through. Comrade Bullard had pride to offer to the members of the Federal Parliament from Alberta, a number of whom, he stated, were sacrificing their health and strength to the service of their country. He also expressed appreciation of manner in which Premier Reid, himself a member of the Legion, had dealt with requests made to the Provincial Government. Finally, he appealed for the returned men to get out and support their organization and bring the membership up where it should be.

The toast to the ladies was proposed by L. Michael, of Gleichen, and his humorous remarks, and those of Fred Jones, of Gleichen, who replied, drew appreciative chuckles. Mr. M. H. Ward, reeve of the M. D. of Marquis, proposed the toast to the visitors and expressed his own appreciation of the opportunity to be present.

Dr. Carson, of Vulcan, in replying, made humorous reference to his inability to be present at the 1934 banquet due to his attending "the birth of the nation", but he was pleased to be present in 1935. In his opinion the present outlook is not so dark as it might seem, and he was convinced the solution would come, although not under the present economic system. While we have religious and political liberty we have not yet secured economic liberty and he believed that to

be the next step to be taken, and believed it would come within two years. In closing he expressed appreciation of the invitation to be present on his own behalf and also on behalf of the other visitors.

Le-Col Lewis gave an outline of the proposed celebration in Gleichen of the Kings Jubilee, after which God Save the King was sung to close the program.

Mrs. S. E. Weber was in charge of the supper arrangements, while the following acted as waitresses: Yvonne McLaughlin, Agnes Ebbeloch, Hazel Miller, Marjorie Oiler, Marie O'Leary, Eleanor O'Leary, Nellie Asselstine.

Following is a list of those present at the banquet: From Calgary: W. Bullard, E. G. Jeffers, Mrs. C. Falls, Norman Sinclair, L. MacDonald, Billy Jones, Mrs. N. Kingmitch.

From Vulcan: Dr. G. M. Carson, P. B. Discher, R. N. Broderick, Miss Discher, Mr. and Mrs. Donald Sinclair.

From Cluny: Mr. and Mrs. J. Campbell, Louis Jeffers.

From Gleichen: Lt.-Col. and Mrs. Lewis, Mr. and Mrs. Fred Jones, H. S. Sinclair, W. Jeffers, Mrs. W. H. Bushy, J. W. Egglese, Mrs. Egglese, I. Gove, Miss E. McNaughton, Mr. and Mrs. Sam Moss, Thos. Haskoth, Mr. and Mrs. Lumsden, J. A. Guttman, Mr. and Mrs. L. Michael.

From Arrowwood: Mr. and Mrs. I. Shoultz, Mr. and Mrs. T. W. Williams, Forest House, Mr. and Mrs. R. McBride, Mr. and Mrs. H. Ward.

From Milo: Mr. and Mrs. Thos. Weber, Robert Rose, James Smith, Mr. and Mrs. J. Deitz, Mr. and Mrs. N. I. McLeod, Mr. and Mrs. H. B. Nelson, Joan Ganson, Mr. and Mrs. S. McCard, Dave Elder.

From Queenstown: Mr. and Mrs. W. J. Mait, Mrs. S. E. Weber, J. Taylor, I. Carr, Mr. and Mrs. J. M. Phillips, Miss Ruth Phillips, Alvin Garraway, Mr. and Mrs. Sam Seltzer, Mr. and Mrs. Andrew Seltzer, Mr. and Mrs. George Elder, Mr. and Mrs. St. J. Brown, Janetta Oiler, Fred Ritchie, Mrs. H. Brown, A. V. Symes, David A. Brown, Miss Susan Brown, McLean, Mr. and Mrs. Jim Oiler, Mr. and Mrs. Steve Williams, John Lawther, I. Campbell.

The banquet was followed by a monster dance in the Community Hall at which the Prairie Ramblers Orchestra, of Calgary, provided the music. One of the features of the evening were several tap dances executed by young Billy Jones, aged 10, of Penley's Dancing Academy, Calgary, accompanied on the piano by his sister, Mrs. Buster Falls. The dances were followed by this young performer from the Military Tip, Sonnie Eiler, Soft Shoe Tap, and Novelty Buck Foot. During the dance, an ornamental doll was raffled by the badminton club, and was won by Mrs. R. C. Asselstine. Miss Paula Brown was chosen "Mademoiselle in the Mademoiselle from Armentiers dance, and she and her partner, Glen Newell, received prizes. In another prize dance, Miss Jean McBride and Roy Sharp were the lucky prize winners.

## THE WEEK AT OTTAWA

(By F. W. Gershaw)

At present the building of new homes is not proceeding at a rate that will offset the inevitable decay of old homes. An investigation into the whole problem is being made by a committee at present New York City was faced with this problem in 1922 and granted tax exemption for new moderate priced dwellings for ten years if construction was started within one year of April 1922. The plan proved to be very successful and there was a great increase in building activity. The city benefited by the increased demand for labor, building materials and other goods. Vacant lots became valuable and taxes were paid on them. Canada according to statistics needs annually about 80,000 new homes and evidence is being taken by the committee to find means of financing this program.

Sir George Perley at the age of 78 is quietly leading the House. Each day he talks with Mr. Bennett and gets general applause when he announces that the Prime Minister's health is much improved. No progress is being made with the important legislation as most of it is being held up till after Easter.

In an editorial entitled, "This Parliament is Through", the Ottawa Citizen calls for a general election to

## FRANK DAW SHIPS FIRST REGISTERED SEED FROM DISTRICT

Last week F. Daw shipped a load of registered seed oats, inspected, marked and sealed by the Dominion Seed Branch. There has been much registered seed brought into this district during the past but this is the first time we have heard that registered seed has been shipped out. We may expect a flourishing trade in this line once the junior boys seed club has been established. Mr. Daw is probably one of the most progressive farmers in the district and has always in the past believed in breeding the best of stock and securing the best in seed grain.

## TESTS SHOW SILAGE KILLS WEED SEEDS

Ensilaging of weed seeds under proper conditions destroys their ability to germinate, according to experiments conducted at Mapitoba, Agricultural College. These tests were made over a period of years by Dr. G. P. McInnis, professor of agronomy, University of Manitoba, and W. Tisdley, M.Sc., assistant on weed research, under the direction of and financed by the line elevator operators through the North West Grain Dealers' Association.

A pamphlet outlining the findings of the survey has been published and a valuable free of charge at all line elevators or may be obtained by writing to the North West Grain Dealers' Association, Winnipeg. The pamphlet has been prepared in a manner which is readily understandable by the layman and can be read in the course of a few minutes.

The exact means by which ensilage kills weed seeds has not been determined as yet. Present indications are that various acids developed through ensiling play a prominent part in rendering the seed seeds in silage safe for feeding by destroying their germination.

Tests were conducted covering the following ordinary western weeds: Ball Mustard, Barnyard Grass, Blue seed plantain, Cow Cockle, False Flax, Green or Mustard, Indian Mustard, Lamb's Quarters, Leafy Spurge, Night Flowering Catchfly, Perennial Sow Thistle, Purslane, Red Root Pig Weed, Russian Dandelion, Shepherd's Purse, Stinkweed, Tumble Weed, Wild Buckwheat, Yellow Foxtail.

The weed seeds lost their ability to germinate after two weeks ensilage. This new survey will do much to add to the assistance which line elevators companies have been to farmers in their fight against weeds.

A knowledge of higher mathematics and lower biology is making a fortune for the man who raises angworms which he sells to fishermen all over the country. A female worm lays an egg every day for eight months and each egg hatches out two worms. He raises them by the million and ships them in cans containing 50 worms each. How about a Gleichen man trying this.

clear the air. There have been six sessions already, and there are great problems facing the Canadian people at home and abroad that could be more permanently dealt with by a government with a verdict fresh from the people. Little interest is being taken in the work of the house, the debates are quiet and the attendance is poor. The private members on all sides of the house feel that they are not accomplishing what they hoped for in this session and people generally are not taking much interest in the measures that have been brought down, e.g., unemployment insurance, eight hour day, weekly day of rest and the economic council or brain trust.

A rather unusual debate took place on Thursday on the penitentiaries. The repulsive hanging by which capital punishment is being carried out is opposed by many. If life must be taken the electric chair would be less objectionable. An investigation is being asked into the whole problem in the measures that have been brought down, e.g., unemployment insurance, eight hour day, weekly day of rest and the economic council or brain trust.

## ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Returned men of the district are requested to see the motion picture "Last We Forged" in the Palace Theatre, Calgary, April 12-19. The picture is sponsored by the Canadian Legion and authorized by the Government.

Mr. Harrison of the Bank of Commerce staff is away on his holidays. He will be gone for three weeks.

Easter Sunday this year falls on the latest date on which it has occurred in at least the past 13 years, and it is possible the latest over a period of many years. Falling on April 21st, this Easter parade of spring garments will come a full month after spring is officially here. Easter can never fall later than around 35 days after the spring equinox, and this year, only a few days separate Easter from the latest date on which it can come under any circumstances. Easter Sunday is the first Sunday after the vernal full moon which follows the spring equinox. Records available show that in 1920, Easter was on April 20th. Before that, as far back as 1925, the Easter weekend came much earlier in the year.

Alert solicitors of classified advertising might work up some business along the following line from a E. C. newspaper: "You are hereby notified not to take our daughter, Valerie Harper, into your car. Anyone not heeding this notice will be dealt with to the full limit of the law. Mr. and Mrs. W. Harper."

A local man states that there have been hundreds of government investigations, not one of them has ever succeeded in discovering why toasts always falls on the butted side.

E. C. Johnson of Cochrane is visiting some of his old time friends in Gleichen for a few days. He was foreman of the Bar U ranch in 1888 to 1892 and later took the first herd of cattle to the Two Bar in 1895 with W. W. Brown and others for Gordon & Ironsides.

Ten years ago, Canada supplied nearly 40 per cent of all flax imported into the United States, the remaining 60 per cent being supplied by Argentina and Uruguay. Last year, Canada not only dropped out of the export picture entirely but actually purchased from Argentina and India, nearly one million dollars worth of flax, not including over six hundred thousand dollars worth of Argentine flax oil crushed in Holland. Not since 1931 has Canada raised enough flax for her own needs and it is likely that this year she will have larger imports of this common grain than was the case last year. A survey of the situation in Western Canada indicates that dissatisfaction with flax yields is the main reason for the rapidly decreasing acreage seeded each year. Intensive work on the part of research workers at the various experimental farms has resulted in new methods of culture which are claimed to overcome this difficulty. An extensive educational campaign is now being conducted by the extensive departments of all western universities and governments in the hope of showing the way to better flax yields and larger crops.

## CANADIAN PACIFIC ANNOUNCE BARGAIN FARES TO COAST

Bargain fares to the Pacific Coast which were offered the public last spring proved so popular the Canadian Pacific will repeat them this spring. It was announced by Mr. H. L. Paul, tickets will be on sale April 13th to 25th inclusive, with 21 days return limit, and will permit stop-over at Banff, Nelson and stations west. A feature of these fares will be the privilege of tourist or standard sleepers at slightly higher rate and usual berth charges. The special cent-mile fare good in coaches will also be available.

Springtime is a particularly delightful season on the Coast and indications are men will avail themselves of the low fares and make the trip at this season.

A big Social Credit meeting will be held in the Gleichen Community Hall on April 12th, at 8 p.m. Mr. Willmot of Calgary will be the speaker. This meeting will be open to

Due to unfortunate circumstances, the club winds up the season considerably in the "RED" and an endeavor will be made to balance the ledger in order to start with a clean sheet next fall. A dance will be held on May 6th, in the Gleichen Community Hall, for this purpose and since this is a public holiday, the King's 25 Year Jubilee it would be much appreciated if other organizations in the district would not sponsor anything on that day which might interfere with the success of this event.

W. SUTERMEISTER,  
Sec.-Treas., Gleichen Gunners.

A LIBERAL-CONSERVATIVE  
Organization Convention  
FOR THE FEDERAL CONSTITUENCY  
OF MEDICINE HAT  
WILL BE HELD IN THE PARK HALL, MEDICINE HAT  
FRIDAY, APRIL 12TH AT 2.30 P.M.  
When arrangements will be made for a Nomination Convention to select a candidate for the forthcoming Dominion Election. Delegates from every section of the constituency are urgently requested to attend.

**PIONEER GRAIN**  
OPERATING WITH A BACKGROUND OF GRAIN  
HANDLING EXPERIENCE DATING BACK TO 1887—  
A DECADE BEFORE THE BARS OF COMMERCE  
- BECAUSE YOUR GRAIN HANDLING & MARKETING PROBLEMS WITH OUR AGENT -  
R. C. CLIFFORD, Agent, Gleichen

**THE ALBERTA PACIFIC  
GRAIN COMPANY  
LIMITED**

**"THE LAST GENTLEMAN"**  
featuring  
GEORGE ARLISS  
The grand successor to  
"The House of Rothschild"  
Two evening shows at  
7:30 p.m. and 9 p.m.  
GLEICHEN COMMUNITY HALL

Leave Your —  
WATCH, CLOCK  
AND  
JEWELLERY REPAIRS  
— at —  
McKAY HARDWARE  
P. B. DISCHER  
GLEICHEN and VULCAN

DATES OF DANCES AT  
MEADOWBROOK HALL  
April 20, Easter Monday dance.

**SOCIAL CREDIT WILL  
HOLD A BIG  
MEETING SOON**  
A big Social Credit meeting will be held in the Gleichen Community Hall on April 12th, at 8 p.m. Mr. Willmot of Calgary will be the speaker. This meeting will be open to

the public and all who would like to hear how social credit can be applied to Alberta should not fail to attend. Mr. Willmot is a very able speaker and will be glad to answer all questions relative to the subject under discussion at this meeting.  
The production of a seedless apple, without the semblance of a core, is reported from a farm in Quebec.

## BARGAIN FARES

With More Privileges  
to Nelson, Revelstoke and west to

**Pacific  
Coast**  
Apr. 13-20

CHOICE OF TRAVEL  
in Coaches - Tourist  
or Standard Sleepers  
Fare slightly higher for tourist or  
Standard Sleepers in charge  
to usual berth charges

Return Limit 21 Days  
in addition to date of sale  
For Fares, Train Service, etc.  
Apply Ticket Agent

**CANADIAN  
PACIFIC**

Green tea drinkers will find a sheer delight in the exquisite flavour of Salada Japan tea. Try a package.

## JAPAN TEA

### Is Democracy A Failure?

Articles appearing in this column from week to week have, over a considerable period of time, had two main objectives—to convey information and to provoke constructive thought on the part of the reader. At the same time an earnest endeavor has been made to refrain from discussion of questions which are the subject of partisan political controversy or of sharp differences of opinion arising out of racial or religious views. In the present disturbed state of the world, when practically every financial, economic and social question has become part and parcel of some political creed it is no easy matter for any writer, unless he confines himself to meaningless platitudes, not to appear to take sides and express views which others may interpret as somewhat partisan in character one way or another. Notwithstanding this difficulty an honest effort has been made in this column to steer clear of partisanship while at the same time in discussing matters of public interest to give some point and value to these articles.

The writer is firmly convinced that what is needed at all times, and never more so than at present, is adherence to well grounded sound principles, the discussion of accurate facts and clear, constructive thinking on the part of each individual citizen. A demagogue may be clever and interesting and able to sway a mob, but he is not a safe and constructive leader and a mob is a dangerous thing.

This week we propose to submit a few questions, but do not intend to answer them. Rather our object is to have the reader answer them for himself or herself, in other words, do their own thinking. General Hugh S. Johnson, until recently director of Roosevelt's NRA programme, stated the other day that "democracy is the best government in the world for peace and prosperity, but it is the worst government in the world for a great war or a great crisis." Is this true, and if it is true what does such a statement or situation imply? Does it mean that democracy as a system of government is right, but that the people who constitute the democracy, and therefore the government, are unreliable and cannot be trusted? Is it the system or the people who are weak? Does it mean that when things are proceeding smoothly and the people have a minimum of worries, they are careless, thoughtless, indifferent? Does it mean that when a crisis develops these same people become panic stricken, emotional and reckless, ready to act precipitately without taking thought of the ultimate consequences of their action?

Does General Johnson's statement, if true, imply that the nations of the world should abandon democracy as a system of government and revert to more autocratic and dictatorial forms of government, thereby relinquishing the political freedom which is now theirs, and entrusting to such more autocratic governments full control at all times, in peace and prosperity as well as in times of war, emergency and crisis?

If democracy is not to be abandoned, and if we are not to accept Communism, Fascism, Socialism, or other forms of government which involve abandonment of existing democratic political rights and freedom, how is democracy to be made safe for the world at all times, because it cannot be thrown into the discard in times of trouble and emergency and reconstructed and made to function efficiently the moment the crisis passes?

It will be admitted that with the coming of what has been termed the Industrial Revolution of the Nineteenth Century, human society was completely reorganized. The worker has risen from his old feudal state and there has been an extraordinary rise in wage levels and living standards. With this rise of the economic status of the worker there has been an even more pronounced rise in his social and political status. Public schools, newspapers, labor unions, and the influence of wage-earners as consumers have established the political power of the workers and primary producers. The universal ballot, without property or educational qualification, have given control of government to the masses of the people.

Commenting on this development a professor of economics in one of the great American universities has written: "Here lies the danger of injury to progress. This power has been obtained, naturally enough, in advance of economic knowledge. Visionary theorists and self-seeking politicians may guide and direct it into perilous paths. Nobody wants to throw back this tide of democracy. Nobody can. But it needs to learn self-control and to gain understanding. It has neither at present."

Is this present democracy right? Here lies the danger of being endangered by lack of self-control and understanding on the part of those very people who have the most to lose and suffer if democracy is lost to the world, and who have the most to gain and enjoy if democracy is maintained and made to function in times of emergency and crisis as well as in times of peace and prosperity? In a word, are our present political rights and power under democracy to be unthinkingly utilized in a time of stress and emergency to overthrow democracy and establish a dictatorship? Are we going to prove the truth of General Johnson's observation that democracy is not a safe system in times of crisis?

How can people be taught self-control in times of emergency? How can the tendency to panic be overcome? How can understanding be given to the masses so that they will refrain from panic and exercise self-control and thus overcome the crisis and prevent the taking of disastrous action? How, when there are always demagogues, agitators, self-seekers whether in politics or other spheres, ever ready to inflame and mislead the masses, are these masses of voters who to-day control all governments, going to be educated to think for themselves, refrain from being influenced by mob psychology, and exercise self-control through the obtaining of sound knowledge and an understanding of basic irrefutable principles?

Is the task too great for democracy, that is, for mankind itself? Or must mankind revert to the state from which it has struggled upward through the centuries and make confession that, being incapable of self-government in the mass, there is only one thing to do and that is to repose its trust and place the power which the masses now possess in the hands of a few to exercise full power, direction and control over them? Finally, if this is done, will the masses remain content to have it so, or will the old struggle of man be commenced all over again?

This is the acute problem facing the world to-day? Democracy itself must and will answer it. Will that answer be for its own preservation, or will it be for self-destruction?

## Doctors advise this natural corrective for Constipation! Not a drug . . . safe, effective, economical!

Stop sour stomach, bad breath, headaches and all constipation ills. You can do it easily, cheaply with Quaker Bran.

Quaker Bran, the coating of the wheat, is milled so soft it cannot irritate. Yet it is effective. It works with nature to produce normal, healthy bowel movement, perspiring the intestines and muscles to normal activity.

## QUAKER BRAN

Pure, Natural, packaged bran.

### Bells Rung Electrically

Italian Villagers Looked For Miracle Until Mystery Solved  
When they heard the bells of the little church of Santa San Pietro ringing for a number of days and nights, apparently by themselves, the villagers of Lucra, Italy, thought it portended a miracle. The clappers of the bells were tied and the parish priest locked the bell tower and put the key in his pocket. But still the bells went on ringing. Finally the local electrician discovered the bells were being rung electrically on the overhead wire for the tramway line between Lucra and Magliano had come into contact with the belfry. Now the villagers are able to sleep again.

## DOUBLED UP WITH RHEUMATISM

### Could Not Wash Himself Nor Brush His Hair

So bad was his rheumatism that his friends declared he would never work again. Although he is 70 years old, he proved them wrong. Read what he says—  
"I am seventy years of age. Last Christmas I was completely doubled up with rheumatism. I could not brush my hair nor wash myself. People said I should never work any more. I am working harder than a young man to-day. Thanks, many thanks, to Kruschen Salts. I take them in my tea, and I have recommended them to many. I could not get in or out of bed myself, nor sit up. But now I work now—12 hours a day sometimes. Kruschen Salts have done it."—G. J.

Rheumatic conditions are the result of an excess of uric acid in the body. Two of the ingredients of Kruschen Salts have the power of dissolving uric acid crystals. Other ingredients assist Nature to expel these dissolved crystals through the natural channels. In addition, there are still other salts in Kruschen which prevent food fermentation in the intestines, and thereby check the further accumulation, not only of uric acid, but of other body poisons which undermine the health.

### Left Estate To Servants

Chauffeur, Cook, And Maid Inherit Mansion Of Mistress

A chauffeur and his wife, a cook and an "upstairs girl" are masters and mistresses of an estate at Newton, Mass., in which a few days ago they were servants.

The will of their late employer, Mrs. Jessie A. Goddard, 80, left them the statutory mansion to do with as they saw fit.

Heirs to the estate were William Wilson, for 25 years Mrs. Goddard's chauffeur; his wife, Annie; Miss Margaret Macaulay, cook; and Miss Jane Douglas, maid.

Other bequests, totaling \$200,000, were distributed to friends, former servants, charities, churches and distant relatives.

## SWears TO TRUTH OF STATEMENT

Mr. Sam Sansone, 44 Front Street, Toronto, tells in a sworn statement that fruit-trees brought lasting relief after he had suffered badly from indigestion. He wants other sufferers to be helped as he was. That is why he gives a statement of his experience. And in order that everyone may be convinced of its absolute truth Mr. Sansone made his statement under oath before a notary. In fact, it reads—  
"After a long time, suffered badly from indigestion. I tried everything but I continued to get worse. A friend of mine recommended Fruit-A-Lives. After taking them, it was not long before I was entirely well and could eat anything without pain or after effects."  
Copy of Mr. Sansone's complete sworn statement, in English, French, German, Italian, Spanish, Portuguese, Russian, Swedish, Danish, Norwegian, Dutch, Flemish, and Yiddish, is available everywhere.

### Cheerful Factors

Moderate Improvement Shown Is Expected To Continue

"The moderate improvement reported a year ago may be expected to continue," the fourth annual "Farm Outlook for Saskatchewan" prepared by Dr. William Allen and Professor E. C. Hope of the department of farm management of the University of Saskatchewan, predicted. Wheat doubtful but more likely to rise than decline, some improvement over last year in prices for beef cattle, dairy cows and butter, rising prices for sheep and wool horses, and a rise in wool towards the end of the year, are some of the cheerful factors indicated.

Pillars for the new Golden Gate bridge in San Francisco bay are half an average city block in size and rest on the bottom of the bay.

Golden eagles fly faster than two miles a minute.

### Was Nobel Prize Winner

Prof. MacLeod, Co-Discoverer Of Insulin, Dies In Scotland  
Prof. John James Rickard MacLeod, 58, co-discoverer of insulin, who spent a number of years teaching at the University of Toronto and the Western Reserve University, Cleveland, Ohio, died recently at Aberdeen, Scotland.

With Sir Frederick Banting of the University of Toronto, Prof. MacLeod was awarded the Nobel prize in medicine for the insulin achievement in 1923.

Prof. MacLeod returned to Aberdeen seven years ago to take the chair of physiology at Aberdeen University.

Lives of thousands were saved by the insulin treatment for diabetes which Sir Frederick, Professor MacLeod and Dr. Charles H. Best developed.

Prof. MacLeod was born at Cluny, near Dumfries, Scotland, son of Robert MacLeod, and was educated at the Aberdeen Grammar school, and at Marischal College, Aberdeen. After a short period of post-graduate study in London and on the continent, he came to the United States. At the age of 27 he was appointed professor of physiology at the Western Reserve University, Cleveland, Ohio.

### Handles Letters Quickly

Robot Sorter Has Been Tested At Brighton, England

In future, most letter-sorting may be entrusted to a machine capable of handling letters three times as quickly as by hand. This robot sorter, which has been tried out at Brighton, is like a huge typewriter. Letters are put into it on a running belt. What the practiced eye of the operator sees Leeds, for instance, he presses the Leeds key, when Glasgow, the Glasgow key, and these letters automatically fall into their proper receptacle. It is to be hoped, for the sake of mind of the operator, that there is a receptacle for the doubtful class which requires a handwriting expert.

## PILE TORTURE NOW UNNECESSARY

Writer Offers To Prove Swift Value Of Home Method  
The Pile Torture and the Pile is well known, and on account of the relief of the subject, it is well known.

"VANDERHOOF'S PILE REMEDY" is a special "Pile-Treated" private method that cures Piles in 10 days. It is a soothing, healing, and absorbing, without the use of appliances, many salves and lotions to soothe and embalm.

Write your name and address and enclose a cent and a generous trial treatment will be sent to you.

VANDERHOOF & CO. LIMITED  
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### Uruguay Imports Potatoes

Although They Plant And Harvest Two Crops Yearly

In Uruguay, South America, they have two potato crops, in which the first and most important is planted in September and October and harvested from December to February while the second is sown in January and February and dug three months later, according to the Agricultural Department of the Canadian National Railways. The domestic crop is insufficient to meet consumption. Imports consist principally of table potatoes, but there is a certain demand for seed. The bulk of the table potatoes come from Argentina. Seed potatoes are imported from the United Kingdom, Germany, France and Spain.

The blind of York, England, are to be given free rides on trolleys and buses.

## REAL ECONOMY!



In Dixie Plug  
There is no waste!  
It's fragrant and  
Has better taste.  
The smoke for you,  
The smoke for me,  
In a plug that's  
Real economy!

Large Plug  
20c

## DIXIE PLUG SMOKING TOBACCO

### Using Sun For Cooking

Solar Heat Collector Shown At Meeting Of Scientists

A device for making the sun do a part of man's work was shown to the American Association for the Advancement of Science at the beginning of its winter meeting in Pittsburgh. It is a solar heat collector which, in twenty minutes, develops temperature in excess of 400 degrees Fahrenheit. The inventor is the secretary of the Smithsonian Institution, Dr. C. G. Abbot. The device can be used for ordinary cooking purposes. Dr. Abbot has been using it on Mount Wilson (California) for the generation of steam for power. It is hoped that ultimately it can be made to drive large steam engines at a practicable cost. The apparatus employs a number of small mirrors fixed at right angles to the earth's axis and mounted on a frame which will turn on an axis parallel to the earth's axis. There are a number of tubes filled with black oil and protected from loss of heat by double vacuum jackets. These transmit the collected heat to a reservoir of oil, and into this reservoir, water or any other liquid, for cooking purposes or a tubular boiler for generating steam.

Cattle exported from Canada to Great Britain in 1935, from January 1 to February 21, numbered 4,781.

Approximately 50,000 Canadian farmers and other land owners are in the maple sugar business.

Germany, Scotland and England are all waging war on muskrats.

**Edwardsburg**  
**CRIMBRAD**  
*The Leading*  
**CORN SYRUP**  
**"THE FAMOUS ENERGY FOOD"**  
A product of THE CANADA STARCH CO., Limited

Save "LEFT-OVERS" with  
**Appleford's**  
**Presto Pack** WAXED TISSUE  
MORE CONVENIENT TO USE . . .

Just hang a package in your kitchen. You'll be delighted with its convenience. . . for, with one hand, you can easily extract a single sheet at a time leaving the other hand free to hold the "left-over" being wrapped.

Warehouses At Calgary, Edmonton, Regina and Winnipeg

## TO BE SURE YOU GET Fast Relief



Get tin of 12 tablets or economical bottle of 24 or 50 in any drug store.

Does not harm the heart.

An Aspirin tablet starts disintegrating as soon as it touches moisture. That means that Aspirin starts "taking hold" . . . eases even a bad headache, neuritis or rheumatic pain almost instantly. And Aspirin is safe. Doctors prescribe it. For Aspirin does not harm the heart.

Be sure to look for the name Bayer in the form of a cross on every Aspirin tablet. Aspirin is made in Canada and all druggists have it.

**Demand and Get ASPIRIN**

TRADEMARK REGISTERED IN CANADA

## Prepare for Celebration

Elaborate Plans Being Made In Every Part Of British Isles For King's Jubilee

In every part of the British Isles and northern Ireland preparations for the celebrations of the king's jubilee, opening in May, are being pushed forward eagerly.

To meet the wishes of the king, the celebrations in Cardiff, which the Prince of Wales will attend May 11, will be of a Welsh national character. The Cardiff corporation has invited the co-operation of all local authorities in the principality.

It is suggested there should be a review of 7,000 Welsh troops, a carnival procession representative of Welsh industry and a festival of song at the Cardiff Arms park football ground. The prince will lay the foundation stone of new buildings for the Welsh board of health.

The Duke and Duchess of York are expected to attend the celebrations at Edinburgh. Many of the local celebrations in different parts of the country will follow the lines adopted at King Edward's and King George's respective coronations.

School children of Scarborough, for instance, are to receive tins of candies, while British oak trees are to be planted in the parks.

Members of the town council of Hove, which nowadays is practically a suburb of its big neighbor, Brighton, are considering the propriety of commemorating the occasion by providing themselves with civic hats.

It is argued that the "tone of the town" is lowered by aldermen and councillors attending outdoor ceremonies in suits of variegated colors and cut. The question has arisen as to who should pay for this civic raiment. It is regarded as certain the town auditor would disallow such expense out of civic funds.

Night illuminations are expected to be a prominent and widespread feature of the celebrations. Many of the gas and electric concerns

## A Law Every Mother Should Know and Observe

Never Give Your Child An Unknown Remedy without Asking Your Doctor First

According to any doctor you ask, the only safe way is never to give your child a remedy you don't know all about, without asking him first.

When it comes to "milk of magnesia," that you know every where, for over 60 years, doctors have said "PHILLIPS' Milk of Magnesia for your child."

So—always say Phillips' when you buy. And, for your own peace of mind, see that your child gets this, the finest men know. Made in Canada.



**PHILLIPS' Milk of Magnesia**

throughout the country have offered special rates for outside lighting displays during Jubilee week. Leeds and other cities of the north have decided to follow London's example in floodlighting some of the principal buildings.

After some hesitation, the council of the Royal Academy has decided to open the summer exhibition at Burlington House, May 6—the day their Majesties attend thanksgiving service at St. Paul's.

## Durability Is Limited

Racing Car "Bluebird" Not As Safe As A Buttery

Sir Malcolm Campbell in the Bluebird skims over the sands of Daytona at the record-breaking speed of 276.816 miles an hour and risks his life. For him it is either glory or death. In the days when fifty miles an hour was regarded as miraculous the race track was the laboratory of the engineer. New steel, new engines, new tires, new transmissions came from competitive tests, and with them stock cars that were fast, strong and inexpensive. Will as much be said of this latest victory over time?

Compared with the Bluebird a butterfly is robust. She is built for a dash measured by the ten miles required for acceleration and retardation and by the seconds to cover a measured mile in two directions. Let her roar along for a full hour at top speed and her engines would probably fail if only for lack of fuel or of water enough to cool them. What happens to be a smooth stretch of beach is to her rougher than a corduroy road. Pebbles, shells, wrinkles in the sand cause wheel-slip and a drop in speed. She seems to flutter along as she is tossed up by every slight inequality. Lead ballast and a tail must keep her down lest she become an airplane. Twenty-two coats of paint rubbed down to a fine polish reduce her skin friction. And the tires! At 2,500 revolutions a minute, with tread bars a thirty-second of an inch thick, they are all but torn to shreds. At more than the contemplated speed of 300 miles an hour they may be thrown off like mud.

These are all abnormalities that have no place in the automobile in which Everyman darts about his business. Add to them the indispensability in actual practice of highways 500 feet wide and as straight as a surveyor can make them and it is evident that the record made is of little practical importance. It is not likely that more than 100 miles an hour will ever be made on open roads as we know them. So we must content ourselves with admiring the man who flew over the sands at a speed that few airplanes ever reach. His courage, his skill, his coolness, his physical stamina are magnificent. But they are admirable in the sportsman rather than aids to the engineer at this late stage in the automobile's evolution.—New York Times.

## New Train Control

Bavaria Uses An Automatic Stop Which Is Different

Railroads have made great advances along the line of automatic train control, which quickly followed the introduction of interlocking plants. Its value lies in the ability of the device to bring a train automatically to a halt when the men in charge of the train fail, through any reason, to carry out orders or to respect the signals under which the train operates.

It is interesting therefore to read that on a railroad line in Bavaria there is something a little different. When light from a special lamp carried on a locomotive is reflected back by a mirror on a danger signal a light sensitive cell automatically stops a train. This device is somewhat different from train control which is worked by equipment attached to the rails in the form of an inductor. It connects with the engineer's throttle which stops the train regardless of what the engineer thinks about it. Railroadmen have been greatly interested in further developments of the new system in Bavaria. —St. Thomas Times-Journal.

## The True Optimist

One Who Faces Difficulties And Tries To Overcome Them

The true optimists of life are not those who have always had things easy, and know nothing of care or trouble; neither are they the ones who resolutely refuse to acknowledge the presence of sin and sorrow. They are those who determine to meet facts honestly and can give themselves eagerly, unflinchingly, to fighting the sin and lessening the sorrow and the pain."

"Toast," said John confidently, "is burnt bread scraped."

"All right. John, you tell us about toast."

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## CHILDREN'S COLDS



PROVED BY 2 GENERATIONS

## FALSE DR. WERNER'S POWDER



GRIPS plates so firmly and snugly they can't slip—you never know you have false teeth. Dr. Werner's Powder is pleasant and never causes soreness—it is the world's largest seller—prescribed by leading dentists—costs but little but blissful comfort is yours all day long.

## TEETH

## Little Helps For This Week

"He that is slow to anger is better than the mighty, and he that ruleth his spirit than he that taketh a city."

Prov. 16:32.

Purge from our hearts and strains so deep and foul.

Of wrath, and pride, and care; Send Thine own holy calm upon the soul.

And bid it settle there.

Let this truth be present to thee in the excitement of anger—that to be moved by passion is not manly, but that mildness and gentleness, as they are more agreeable to human nature, so also are they more manly.

For in the same degree in which a man's mind is nearer to freedom from all passion, in the same degree also it is nearer to strength.

It is no great matter to associate with the good and gentle, for this is naturally pleasing to all, and everyone enjoys peace and loveth those best who agree with him. But to be able to live peaceably with hard and perverse persons, or with the disorderly, or with such as go contrary to us, is a great grace, and a most commendable manly thing.

## Italians Didle Radio

Get More Pleasure Out Of Talking Than Listening

Out of 43,000,000 in Italy only 385,000 own radio sets. Even Austria with a bare 6,000,000 population claims to have 508,000 sets. Character of Italian tastes, illogical taxation, commercial ineptitude, poor programs and lissome police control are blamed. First and foremost, the people spend much of their leisure in cafes, bars, hotels, restaurants and being voluble they find in a radio a competitor who can be neither reasoned with nor bartered to silence.

## Evidently He Knew

The teacher asked whether any one could give her a good definition of toast. Only one hand went up.

"All right. John, you tell us about toast."

"Toast," said John confidently, "is burnt bread scraped."

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## A Real Weather Prophet

Story About Beetle In Alberta Is No Myth

Not all stories about insects as weather forecasters can be dismissed as myths. Alberta has an insect that is a real weather prophet. It is the manure beetle, of the genus Aphodius, which emerges suddenly in the spring and autumn in countless thousands. A thorough study of the weather records fails to give any reason why the beetles should fly when they do, says H. L. Seaman of the Dominion Entomological Laboratory at Lethbridge, but there is a valuable connection between the beetle flights and the weather that follows. The first flight in the spring is usually the forerunner of a cold spell with snow, but this cold period is the last before spring growing conditions arrive.

## Fees Of Writing Experts

State Witnesses In Hauptmann Trial Ask Big Pay

U.S. Attorney-General David T. Wilentz said the fees of some of the handwriting experts and others who testified at the state at Bruno Richard Hauptmann's trial were so high they would not be paid until they are out.

Seven of the eight handwriting experts, who swore that Hauptmann wrote the Lindbergh notes, submitted bills totaling \$12,000. The chief of Dr. Wilmar Souder, United States government expert, of Washington, put in only a bill of \$69.15 to cover his expenses.

Highest of all was Albert S. Osborn, dean of the experts, who asked the fee of \$12,000 for his services. His son, Albert D. Osborn, asked \$9,655.

## WHEN YOUR DAUGHTER COMES TO WOMANHOOD



Lydia E. Pinkham's Vegetable Compound

## Watch Is Recovered

Lost In A Bag Of Relief Foodstuffs, Watch Will Go Back To Ontario

Lost in a bag of relief foodstuffs forwarded in a casket to Saskatchewan last fall, a wrist watch belonging to Mrs. Oscar Coleman, Delta, will be returned to her.

The watch was found by a relief recipient at Luseland, Sask. Mrs. Coleman missed the watch after the bag was forwarded and word was sent to Saskatchewan where a newspaper advertisement led to recovery of the timepiece.

## Do You Have Digestive Troubles?

Mr. W. J. Fisher, 208 Hunter St., W., Hamilton, Ontario, writes: "I suffered from catarrh of the stomach, could eat but very little and that would cause distress. I was weaker daily and had indigestion almost constantly. I became very much discouraged. After consulting Dr. Pierce's Golden Medical Discovery I was cured. I am now strong and well."

## Caution Part Of Courage

Wise Man Will Never Take Any Foolish Risks

Caution is just as necessary an asset as truly adventurous spirits, as courage, and it is not opposed to the latter. Men should learn to take no unnecessary risks. There will always be sufficient which will seem to be necessary to the conduct of business, but the wise man will take no foolish risks just in order to prove his courage. The greatest fighters in the history of the race were not those who accepted every challenge which fools offered. The best sea captain will never defy the storm, but will face its fury whenever he has to do so without fear. It is no sign of courage to defy the lightning or to challenge gravitation. The man who accepts unnecessary risks is not a hero but a fool.

Bunches of small carrots were worn as corages by the ladies of the court of Queen Elizabeth.

The less a man boasts the more true worth he possesses. 2091.



Valuable Premium Coupons Enclosed With BLUE RIBBON TEA, COFFEE, BAKING POWDER AND COCOA

## Another Tradition Uptel

Earth Ebbs And Flows Like Tides Of The Sea

A favorite occupation of physical scientists is the careless upsetting of history, fables, or common belief by the insertion of facts which prove or explain how things really happened.

From time immemorial the good dirt regions of earth have been considered stable. Even the Romans found indications of fall stories, never thought of calling the ground anything but terra firma. Now, Dr. Harlan Stetson, Harvard astrophysicist, tells us that not only are we walking on a thin upper "crust" of a wrinkled don apple called Earth, but even this crust heaves to and fro like the tides of the sea.

Everyone knows the sea has its ebbs and flows, but no one guessed that land areas could be affected likewise. Dr. Stetson said so. With superaccurate clocks or chronometers, and more careful squinting at the stars, he corrected those "clocks" to the split second and found that Europe and America drift apart as much as sixty-three feet twice daily and come together again by a similar amount. All of which means another time worn tradition is ready for the discard.

But for all the research, when Popeye and Barnacle Bill step ashore with their curious "seals" they can't get away with any tales about how difficult it is to get used to the billowing waves of land tides after a peaceful jaunt at sea. Nor is sixty-three feet enough of a variation to excite European or American fluctuations of policy when attempts are made to agree on matters of trade, finance and world peace.—Christian Science Monitor.

## Strange Facts About Clothes

Origin Of Many Fashions We Take For Granted

Why does a tailor place a man's coat buttons on the right side? Because this fashion enabled him more readily to get at his dagger. Why are stockings adorned with "clocks"? Because they were originally put in to hide the gusset seams, when only cloth stockings were worn, and were later considered ornamental. Why are men's hats surrounded by a useless ribbon? Because 4,000 years ago women bound a loose fabric about their heads by means of a fillet. Why do husbands and grandfathers wear "bushies"? Because they wore the original head-dress of Hungarian mercenaries in the British Army. This was a cloth cap edged with fur. Regimental jealousy kept adding inches to this narrow adornment until the cap became all fur except its crown! Why does a man's morning coat bear two useless buttons above the tails? Because coats used to be almost like skirts, which needed buttoning on girth and an inch of buttoning up to keep them out of the mud. Why does a barometer wear a black gown? Because when Queen Anne died all the barometers went into mourning—and Queen Anne is still dead.

## The Pony Express

Was Started In United States 75 Years Ago

Just seventy-five years ago the Pony Express, which used to carry mails in the United States, was started. The most famous of these services operated between San Francisco and New York. There were 80 of the finest horsemen and 400 hardy mustangs in the service. They worked in relays of 80 to 90 miles each, and covered the transcontinental journey in nine days.

## SKIN BLEMISHES

Vanish Before Physician's Prescription

Those spots or pimples on your face—why let them go on tormenting you? Like millions of others have done, you can get rid of your skin trouble through the work of a great physician—Dr. D. D. Dennis. Dr. Dennis' prescription—known in many countries as Campana's Italian Balm—will bring you relief at once, and quickly restore your skin to health. All druggists sell D.D.D.'s. Trial size, 35c. Guaranteed to give instant relief or money refunded.

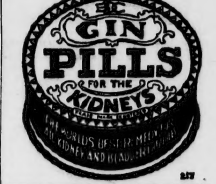
## Has Given Up Idea

After six years effort Georges Claude, French scientist, has abandoned his attempt to extract power and manufacture ice out of temperature differences in the tropical ocean waters off the coast of Brazil.

The remarkable thing about family pride is that people can be proud of so little.

## Kidney Troubles

These poisons accumulate in the system and bring on persistent backache, Lumbago, Rheumatism, or Sciatica. Take Gin Pills to restore the kidneys to a healthy condition and eliminate the poisons from your system.



for COUGHS

Take half a teaspoonful of Minard's Liniment in milk, or water, three or four times a day. You'll get relief!



A SAFE OINTMENT Soothing Healing Pain Relieving

## The Full Vitamin Value of Cod Liver Oil

**PLUS** Further Body-Building Virtues

Generations have proved the body-building, energy-giving power of pure cod liver oil. Generations, too, have proved that Scott's Emulsion of Cod Liver Oil gives you all these, PLUS easier assimilation, pleasant taste, and the added value of hypophosphates of lime and soda. PLUS values found only in Scott's Emulsion.



**SCOTT'S EMULSION**

THE COD LIVER OIL WITH THE PLUS VALUE For Sale by Your Druggist

# BOCK BEER

SPRING IS AROUND THE CORNER,  
AND ALBERTA BOCK BEER BRINGS  
THE ANNUAL REMINDER THAT  
TONIC TIME IS HERE.

Bock Beer is only sold for a  
short period of time and this  
year it is particularly good  
and invigorating.

**Draught or Bottled  
At Good Hotels**

**By the Case From  
Our Warehouses**

Agents for the Brewing Industry of Alberta

**DISTRIBUTORS LIMITED**

PHONE 32

BASSANO

This advt. is not inserted by the Alta. Liquor Control Board or by the Govt. of the Province of Alberta

## Calgary Dry

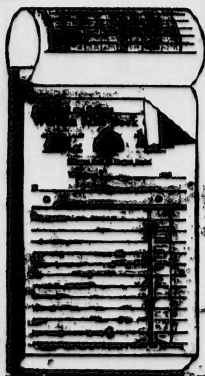
THE WEST'S FINEST GINGER ALE



**YOUR GUARANTEE  
OF  
SUPPERB QUALITY!**

**TRY  
Orange CRUSH  
A TRUE FRUIT DRINK  
CRUSH Rickey  
FROM WEST INDIES LIMES**

A UNION MADE PRODUCT OF CALGARY BREWING AND MALTING COMPANY LIMITED



**For Counter  
Sales Books  
See us**

**Prices went up lately  
Better order your  
supply now**

**The Gleichen  
Call**

## Town & District

The meeting of the Board of Trade  
billed for Monday was postponed  
owing to the snowstorm, since many  
of the townspeople did not care to  
plow through the heavy snow drifts.

Michael Fair died Friday evening  
at the home of his son Clyde Fair, six  
miles northwest of Mossleigh. Mr.  
Fair attained the ripe age of 93 years  
and had full use of all his faculties  
up to the time of his death. His wife  
predeceased him in 1929 and in 1932  
Mr. Fair arrived in Mossleigh from  
Velve N. D., to reside with his son.  
The remains were sent to Velve for  
burial on Monday afternoon's train  
and were accompanied by his son,  
Clyde. G. W. Evans had charge of the  
funeral arrangements.

In February 20th issue of The Call  
it was stated that Mr. Griesbach pre-  
dicted a great storm would hit the  
country on April 5, 6, and 7. Mr.  
Griesbach was correct, but he failed to  
state the storm would last one day longer  
and the last day would be the  
worst. Monday the wind blew and the  
snow piled up in big drifts. All pre-  
dict this moisture will do the country  
a world of good.

At a recent meeting the Veterans  
decided to paint their club rooms, and  
to be done as soon as the weather is  
favorable.

All the local vets and their ladies  
who attended the banquet and dance  
at Queensdown last week report hav-  
ing had a wonderful time.

The humidity of the air acts as a  
check on evaporation from the surface  
of the ground and also from the leaves  
and other parts of plants. Relative  
humidity is greatest in the vicinity of  
large bodies of water and on the west-  
ern slopes of British Columbia. The  
wind blowing over the Pacific ocean  
becomes charged with moisture and in  
reaching the Coast mountain range is  
forced to descend. It grows cooler  
until saturation point is reached when  
the excess moisture is deposited as  
rain. Passing over the mountains  
it descends, becomes warmer, and  
reaches the dry belt as a dry wind. On  
arriving at the still higher elevations  
of the Selkirk and the Rocky  
Mountains, it again parts with more  
moisture and reaches the eastern  
slopes of the mountains and the prair-  
ies as quite dry wind. Wind, as a rule  
in Canada, blows with greatest force  
on the Atlantic and Pacific coasts, and  
over the shores of the Great Lakes, and  
over the prairies.

A man on his bicycle was trying to  
pass a hen that was running along the  
road. It swerved under his front  
wheel, upset him. One of his arms  
was broken. A provincial court de-  
cided the man, who sued the owner of  
the hen, was responsible for "having  
tried to pass a hen that was keeping  
on the correct side of the road." The  
case now comes up for appeal.

On April 22, at 1:30 p.m., a special  
train will leave Gleichen for Calgary  
Scout Jamboree. Tickets may be  
purchased at the station that day.  
Adults \$1.50, children 12 cts.

Following announcement from Do-  
minion headquarters that the Scouts  
of Canada will celebrate the King's  
Silver Jubilee on the evening of May  
8th, by lighting a chain of beacons  
from the Atlantic to the Pacific,  
Scout Troops and district organiza-  
tions are discussing and reporting  
plans for this display of loyalty.  
Wherever possible the lighting of the  
beacons will be preceded by a royal  
salute of 21 rockets. In the Old  
Country a similar chain of beacons  
will extend from John O'Groats to  
Lands End.

There is no question that the  
farmer's occupation is a skilled one.  
Many city dwellers have little idea  
of the amount of skill and detailed  
knowledge necessary for success in  
farming. This skill must take sev-  
eral forms. There is the manual dex-  
terity and mechanical sense needed  
for operating both ordinary and mod-  
ern farm machinery, and the knowl-  
edge acquired in dealing with horses  
and stock. And above all there is  
the judgement which decides the  
right moment to carry out this or  
that operation on any particular area  
of soil, and the managerial capacity  
to organize operations and materials  
efficiently. The degree of fore thought  
and skill demanded is much higher  
than is expected of the ordinary. Re-  
sult of the basic wage for unskilled  
labor.

### TENDERS WANTED

Tenders for janitor of Gleichen  
Masonic Hall will be received by the  
secretary up to 12 noon on Tuesday,  
May 14th, 1935. For further infor-  
mation apply to the secretary.

E. R. SPENCE

### COMING EVENTS

April 12—Social Credit meeting in  
the Community Hall at 8 p.m.  
April 20—The W. A. of St. An-  
drew's Church, tea and sale of home  
cooking in Dafoe's Coffee Shoppe. Sat-  
urday April 20th.  
April 28—40th Annual Fire Brigade  
dances.  
April 30—M. Piery in the United  
Church.  
May 6—Hockey Club dance in the  
Community Hall.

## "Dear Sirs!"

ONE disadvantage of  
selling by mail is that  
you have no oppor-  
tunity of seeing and getting  
to know, as individuals, the  
people whom you are serv-  
ing.

In our great City stores,  
our salespeople meet their  
customers face to face.  
They talk to them—get to  
know them—learn their  
likes and dislikes—are able  
to help them in their little  
problems of buying. Grad-  
ually, there is built up be-  
tween the customer and  
ourselves a personal  
friendly relationship that  
we value more than "much  
fine gold." But in the Mail  
Order and of things, each  
contact is almost impos-  
sible. Dealing with cus-  
tomers often thousands of  
miles away, we have little  
opportunity of cultivating  
that personal relationship  
which we value so highly,  
and which can be so great-  
ly helpful to the customer.

That is why we are always  
so happy to receive—as we so  
often do—"personal" letters  
from our Western friends.  
Such messages help us to  
know you better—and be-  
cause of that, to serve you  
better. We appreciate beyond  
words the friendly spirit that  
prompts the writing of such  
letters—we value the feeling  
they express. An enquiry  
about some little question of  
dress or furnishing, or equip-  
ment, a suggestion regard-  
ing our Catalogue or Service  
book, just a friendly word  
of remembrance—all these  
are as welcome to us as  
Dollar Whistles.

Drop us a line!

## EATON'S

GEO. W. EVANS

**Undertaker  
And Embalmer**

**MOTOR HEARSE**

**Artificial wreaths always  
on hand. Weather does not  
effect these flowers in any  
way**

Photographs recently exhibited  
were taken by using the eye of a  
Glow-worm as a lens.

A method of spraying metal on  
wood has been devised to prevent the  
ravages of boring insects.

In the United States there is one  
doctor for every 726 persons.

About two-thirds of the people of  
Canada live in their own homes.

Salvador with 144 persons to the  
square mile, is the most densely  
populated country in the western  
hemisphere.

## Order your

**LETTER-HEADS**

**BILL HEADS**

**TAGS**

**LOOSE LEAF ACCOUNT SHEETS**

**CARDS**

**MEMORANDUMS**

**RATTEL TICKETS**

**SHIPPING TAGS**

**STATEMENTS**

**ENVELOPES**

**TICKEETS**

**WINDOW CARDS**

**DODGERS**

**DISPLAY POSTERS**

**BUSINESS CARDS**

—In fact anything in the line of printing—

**from The Call**